A Living Book

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From an extremely young age, girls are taught that they are not safe in the world. This message is reinforced in countless ways through the media, social interactions, school curricula, workplace protocols, and family dynamics. These messages come in many guises: stories about rape, stories about shaming and ostracism due to difference or daring, the proliferation of enervated, emaciated, blank-eyed young women as cultural ideals, the invisibility and lack of reward for female daring, risk-taking, invention, the cloak of invisibility thrown over menstruation, menopause coping with the complexities of maturation, partnering, and women's lust for adventure and hunger for personal agency.

The creative life is a bold choice in that it is an active practice of agency. A reverence and commitment to making is an active, full-bodied pursuit.

A Living Book is an open ended celebration of the process of invention. Although some of the works are for sale, in large measure the parts of the installation are not permanent, and function holistically, arising from the studio's walls as emblems of sacred space. This space is internal as well as external, and serves as an extension of my body.

The act of stenciling is healing in nature, a meditation against violence, and the resistance to change that characterizes many acts of violence. Stenciling references the insistence throughout human history of using mark-making to create meaning, and for what we learn to be gifted and treasured across time. By 'setting type' letter by letter, by willing into existence a haven against the message that my life must be circumscribed in order to be a life at all, I give myself the luxury of becoming naked on my own terms, and safe within that revelation.

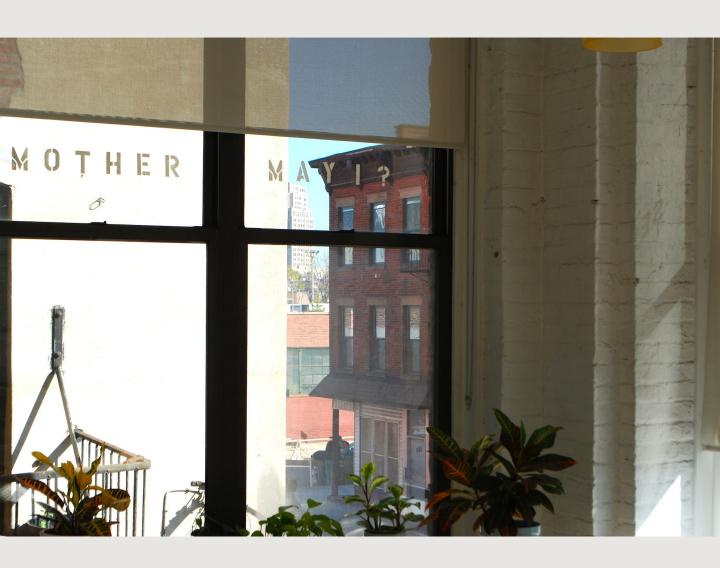
JoAnne McFarland 2014

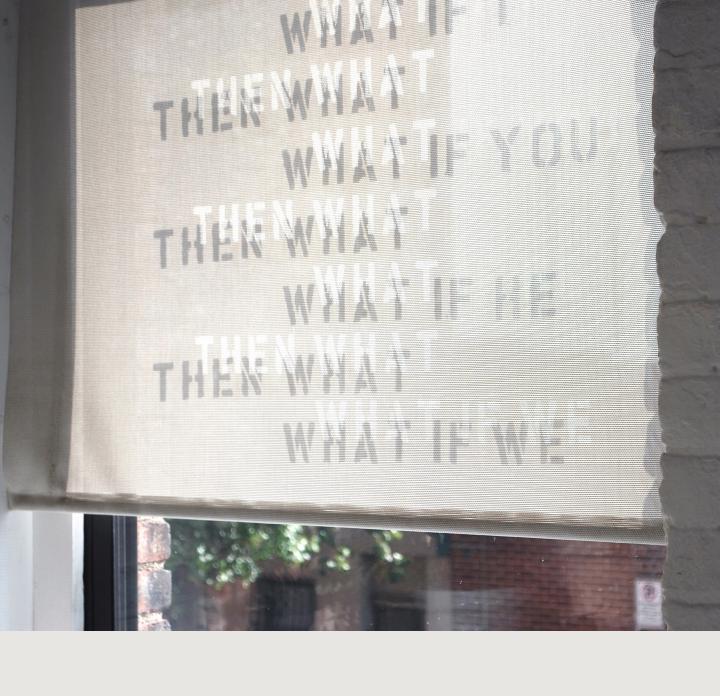
This installation is called A Living Book. The components are temporary, changeable, and interdependent.

I experience my studio as a sacred space. I stencil directly onto the studio walls as a premeditated act of rebellion against a perniciously violent culture.

JoAnne







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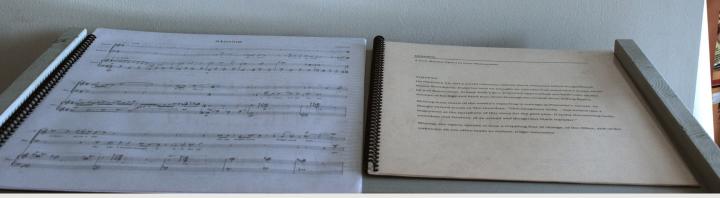




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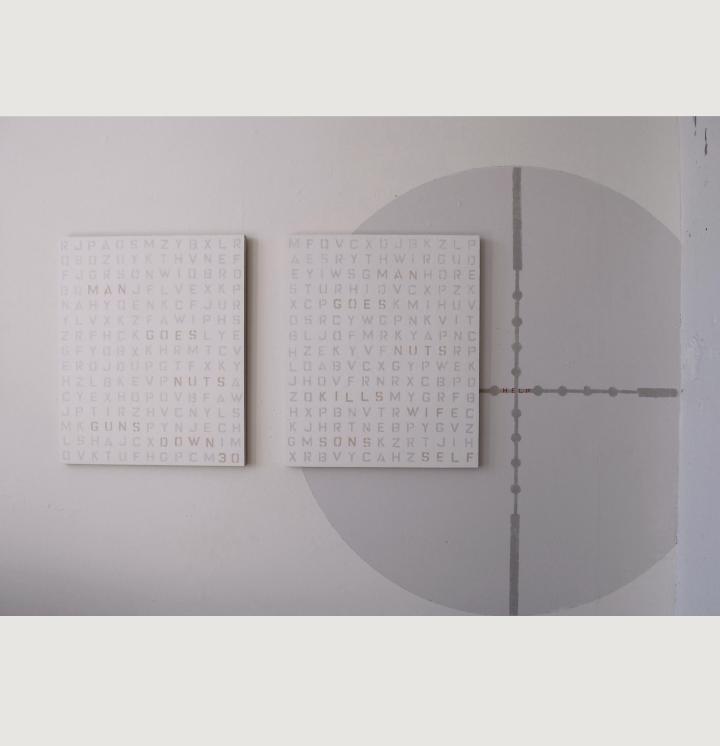
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LIBRETTO: JUANNE MEFARLAND



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A Living Book

A year-long project that took place at the Gowanus studio of JoAnne McFarland, 2014.